

**BUILDING BRIDGES:
CONSUMER NEEDS AND THE DESIGN OF HEALTH INFORMATION TECHNOLOGY
July 27-28, 2009**

AGENDA

DAY ONE: FROM PERSONAL HEALTH INFORMATION MANAGEMENT TO EFFECTIVE DESIGN

- 8:00 am** *Refreshments*
- 8:30 am** **Insight Policy Research, Inc. Welcome**
Anne Peterson, Principal
- 8:35 am** **Welcome and Comments by AHRQ**
Carolyn Clancy, Director
Teresa Zayas-Cabán, Senior Manager, Health IT
- 9:00 am** **Chair's Presentation**
Patricia Flatley Brennan, Lillian L. Moehlman Bascom Professor, School of Nursing and College of Engineering, University of Wisconsin-Madison, Madison, Wisconsin
- 9:30 am** **Keynote Presenter**
Eric Dishman, Intel Fellow, Digital Health Group, and Director, Health Innovation and Policy, Intel Corporation
- 9:50 am** **Plans for Day**
Patricia Flatley Brennan
- 10:00 am** *Break*
- 10:15 am** **Breakout Session: Setting the Stage: What do we know about how people manage personal health information and what else do we need to know?**
- Breakout Session A:** Observing, assessing, and surveying household members' health conditions
- Breakout Session B:** Organizing, separating, and differentiating information types according to perceived importance or relevance
- Breakout Session C:** Obtaining, retrieving, and keeping track of health information according to household needs
- 12:00 pm** *Lunch*
- 1:00 pm** **Presentations**
- 2:00 pm** **Breakout Session: A Closer Look at Design**
- Breakout Session A:** Key strategies for design
- Breakout Session B:** Unfilled design needs: design that hasn't been designed yet
- Breakout Session C:** Strategies of design for specific sub-populations
- 3:45 pm** *Break*
- 4:00 pm** **Presentations**
- 4:45 pm** **Chair's Summary**
- 5:00 pm** *Adjourn*

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DAY TWO: FROM DISCUSSION TO ACTION: A PLAN FOR MOVING FORWARD

- 8:00 am** *Refreshments*
- 8:30 am** **Welcome and Comments by AHRQ**
Jon White, Director, Health IT
- 8:45 am** **Plans for Day**
Patricia Flatley Brennan, Lillian L. Moehlman Bascom Professor, School of Nursing and College of Engineering, University of Wisconsin-Madison, Madison, Wisconsin
- 9:00 am** **Breakout Session: Setting the Action Agenda**
 Breakout Session A: Setting the research agenda
 Breakout Session B: Setting the technologies and related industries agenda
 Breakout Session C: Setting the policy agenda
- 10:45 am** *Break*
- 11:00 am** **Presentations**
- 12:00 pm** *Lunch*
- 1:00 pm** **Roundtable Discussion: Recommendations for Moving the Field Forward**
Led by Patricia Flatley Brennan
- 3:00 pm** **Concluding Remarks**
- 3:30 pm** *Adjourn*