

Dear <patient name>

Date: _____

My name is Dr. Albert Yu; I am the Medical Director of Chinatown Public Health Center and am writing to personally inform you of a GREAT program called **SMART Steps**. This program is being offered for the first time to our San Francisco Health Plan (SFHP) patients who have Diabetes for **FREE!**

Soon you will receive more information from SFHP about the benefits that **SMART Steps** has to offer you and also receive information of how to enroll. Briefly, SMART Steps is a 6 month program in which you will receive automated calls at the time that you prefer with information of how to take better care of your Diabetes, **FEEL BETTER** and get help with better understanding your Diabetes, making Doctor Appointments, getting medication refills and more all in your language!

I strongly encourage you to become a part of **SMART Steps** as this program will provide you with great useful information to continue improving your health as well as **FREE gift cards** with a value of up to **\$125!**

For more information about SMART Steps please call SFHP at **(415) 615- 4522**.

To **ENROLL NOW** in **SMART STEPS**, please call SFHP at **(415) 615-4523**.

I really hope that you take advantage of this great opportunity and join the SMART Steps program!

Sincerely,

Dr. Albert Yu
Chinatown Public Health Center (CPHC)